



# BUSINESS MATCHMAKING CONFERENCE AND INVESTMENT SUMMIT

Largest and Longest Running Business Conference on Afghanistan

DUBAI ■ KABUL ■ HERAT ■ WASHINGTON, DC  
Exports | Agriculture | ICT | Women & Economy | Energy | Mining & Natural Resources

## SPONSORSHIP PACKAGES

AACC BMC 2020 - WASHINGTON, D.C USA

DIAMOND  
\$30,000

Actual Value: \$50,000

### DIAMOND SPONSORSHIP PACKAGE: \$30,000

The Diamond Sponsorship Package represents the top BMC 2020 Conference sponsorship opportunity and AACC will offer only one Diamond Sponsor. This **“Title Sponsorship”** will provide major corporate brand presence and brand recognition across all BMC events – together with many other benefits described in detailed below:

**Keynote Speaker and Five (5) Minute Corporate Pre-View Video/Slideshow at the AACC Opening Night Awards Reception/Dinner:** The Diamond Sponsor is provided a keynote speaking position and is recognized by the Emcee and a preview corporate video/PPT slideshow is displayed for 5 minutes before the reception/dinner program commences.

- Note: This event is a widely attended gathering as the AACC invites all U.S. and Afghanistan conference delegation members, panelists and speakers from the BMC Conference as well as prominent U.S. and Afghan Government VIPs and invited guests from Capitol Hill, U.S. business community, U.S. and Afghan media, and influential think tanks in the Washington, D.C. area.
- The highlight of the Annual BMC 2020 Award Reception/Dinner is the presentation of the Annual **“AACC Businessperson of the Year”** Award as well as the AACC Annual Award for **“Leadership Excellence in Support of the AACC Mission.”**
  - Eight (8) Registration Passes/VIP Seats at the Conference and All Receptions
  - One (1) Year Diamond Membership Included as Part of Sponsorship
  - Two (2) Complimentary Hotel Rooms for Two (2) Nights
  - Sponsor Logo Displayed on Two (2) Large Projection Screens as “Diamond Sponsor”
  - Ten Minute (10) Speaking/Presentation Opportunity on Targeted Plenary Panel
  - Sponsor Citation in AACC Pre-and-Post-Event Press Release
  - Sponsor Profile and/or Sponsor Authored Story for AACC E-Newsletter (Post-Conference)
  - Sponsor Logo Placed on Sponsorship Banner as Diamond Sponsor
  - One (1) Year Sponsor Logo Placement on AACC Website
  - Sponsor Logo, Profile, and Contact Info Included in Conference Package (up to 3 pages)
  - Prime Exhibit Space (Double Booth Size) at BMC Sponsor’s Trade Fair
  - Sponsor Banner Displayed and Booth/ Table Setup at the Awards Reception/Dinner
  - Diamond Sponsorship Certificate/Recognition Plaque for “Industry Leadership”

Afghan American Chamber of Commerce (AACC)

Ronald Reagan Building & International Trade Center 1300 Pennsylvania Ave NW Washington, DC, 20004  
703 966-7154 Fax: 703 440 4002 [info@a-acc.org](mailto:info@a-acc.org) [www.a-acc.org](http://www.a-acc.org)



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### PLATINUM

\$20,000

Actual Value: \$30,000

#### PLATINUM SPONSORSHIP PACKAGE: \$20,000

- Six (6) Registration Passes / VIP Seats at the BMC 2020 Conference and All Receptions
- One (1) Year Platinum Membership Included as Part of Sponsorship
- One (1) Complimentary Hotel Room for Two (2) Nights
- Sponsor Logo Displayed on Two (2) Large Projection Screens as Platinum Sponsor
- Five (5) Minute Speaking/Presentation Opportunity on Targeted Plenary Panel
- Up to Three (3) Minute PPT or Video Presentation to be Shown During the BMC (The video or presentation must be pre-approved by AACC)
- Sponsor Logo Placed on Sponsorship Banner as Platinum Sponsor
- Booth/Table for Sponsor Exhibit Reserved at the AACC Trade Fair During the Conference
- Sponsor Name Announced as Platinum Sponsor at the Conference and Receptions
- Sponsor Logo, Profile and Contact Info Included in Conference Package (up to 3 pages)
- One (1) Year of Sponsor Logo Placement on AACC Website

### GOLD

\$15,000

Actual Value: \$20,000

#### GOLD SPONSORSHIP PACKAGE: \$15,000

- Four (4) Registration Passes/VIP seats at the BMC 2020 Conference and All Receptions
- One (1) Year Gold Membership Included as Part of Sponsorship
- Sponsor Logo Displayed on Two (2) Large Projections Screen as Gold Sponsor
- Sponsor Logo Placed on Sponsor Banner as Gold Sponsor
- Booth/Table for Sponsor Exhibit Reserved at the AACC Trade Fair During the BMC
- Sponsor Name Announced as Gold Sponsor at the Conference and Receptions
- Sponsor Logo, Profile and Contact Info Included in Conference Package (up to 2 pages)
- Nine (9) Months of Sponsor Logo Placement on AACC Website

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**SILVER**  
**\$10,000**

**Actual Value: \$15,000**

### SILVER SPONSORSHIP PACKAGE: \$10,000

- Three (3) Registration Passes/VIP Seats to the BMC 2020 Conference and All Receptions
- One (1) Year AACC Silver Sponsorship Including Two Representatives Per Membership
- Sponsor Logo Displayed on Two Large Projection Screen as Silver Sponsor
- Sponsor Logo on Sponsorship Banner as Silver Sponsor
- Booth/Table for Sponsor Exhibit Reserved at the AACC Trade Fair During the BMC
- Sponsor Name Announced as Silver Sponsor at the Conference and Receptions
- Sponsor Logo, Profile and Contact Info Included in Conference Package (up to 1 page)
- Three (3) Months of Sponsor Logo Placement on AACC Website

**BRONZE**  
**\$5,000**

**Actual Value: \$8,000**

### BRONZE SPONSORSHIP PACKAGE: \$5,000

- Two (2) Registration Passes/VIP Seats to the BMC 2020 Conference and All Receptions
- One (1) Year AACC Small Business Membership Included One Representative Per Membership
- Sponsor Logo Displayed on Two Large Projection Screens as Silver Sponsor
- Sponsor Logo on Sponsorship Banner as Bronze Sponsor
- Sponsor Name Announced as Bronze Sponsor at the BMC Conference and Receptions
- Three (3) Months of Sponsor Logo Placement on AACC Website

## SPONSORSHIP PACKAGE CUSTOMIZATION IS AVAILABLE

Our sponsorship program is adaptable to meet the needs of your business. We will customize sponsorship to meet specific marketing objectives and to accommodate your company's goal and interests.

CONTACT AACC Via: [info@a-acc.org](mailto:info@a-acc.org), to request a customized sponsorship package or call Jeffrey Grieco at +1-703-966-7154.



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## SPONSORSHIP AGREEMENT

AACC BMC 2020 - WASHINGTON, DC USA

### SPONSOR'S INFORMATION

Name of the Company:

Representative/Name

Title:

Email:

Phone:

Mobile:

Mailing Address:

City:

State:

Zip Code:

Country:

Sponsor's Signature:

Date:

### PAYMENT INFORMATION

DIAMOND  
\$30,000

PLATINUM  
\$20,000

GOLD  
\$15,000

SILVER  
\$10,000

BRONZE  
\$5,000

Check (Payable to Afghan-American Chamber of Commerce) | Check Number:

Cash:

Bank Wire Transfer / Direct Deposit (Contact AACC HQ Offices via [info@a-acc.org](mailto:info@a-acc.org) or +1 703 966-7154). Office in Afghanistan ([supportafg@a-acc.org](mailto:supportafg@a-acc.org) or +93 700 280 156)

Credit Card:  Visa  MasterCard  Discover  American Express

Amount: \$

Credit Card Number:

Exp. Date:

Security Code:

Card Holder's Info.:  Same as above  Different

Card Holder's Name:

Title:

Email:

Phone:

Mobile:

Fax:

Card's Billing Address:  Same as above  Different

Address:

City:

State:

Zip Code:

Country:

By signing this form, I authorize the Afghan American Chamber of Commerce (AACC) and/or its staff to charge my Credit Card for the above-mentioned amount.

Card Holder's Signature:

Date:

Bank Wire Transfer/ Direct Deposit

Bank Name (Wells Fargo) Account Number (1447329531) Swift Code (WFBUIUS6S) Routing Number: (121000248)

Bank Address: 420 Montgomery St, San Francisco, CA 94104