



Afghan-American Chamber of Commerce presents...

12TH
ANNUAL

BUSINESS MATCHMAKING CONFERENCE

Largest and Longest Running Business Conference on Afghanistan

DECEMBER 13, 14, & 15, 2016 - WASHINGTON, DC

Agriculture | ICT | Women & Economy | Energy, Mining & Natural Resources | Access to Capital

SPONSORSHIP PACKAGES

BMC 2016-WASHINGTON, D.C., U.S.A.

DIAMOND
\$50,000

Actual Value: \$70,000

The Diamond Sponsorship Package represents the top BMC 2016 Conference Sponsorship opportunity and is exclusive to only one Diamond Sponsor. This *“Title Sponsorship”* will provide major corporate thought leadership presence and brand recognition across all BMC 2016 events -- together with many other benefits described in detail below:

- **Keynote Speaker and 10 Minute Corporate Pre-View Video/Slideshow at the AACC Awards Reception/Dinner:** Held on the evening of December 14th 2016 at the JW Marriott Hotel, the Diamond Sponsor is provided a keynote speaking position and is recognized by the Emcee and a preview corporate video/PPT slideshow is displayed for ten minutes before the reception/dinner program commences.
 - Note: This event is a widely attended gathering as the AACC invites all U.S. and Afghanistan delegation members, panelists and speakers from the BMC Conference as well as prominent U.S. and Afghan Government VIPs and invited guests from Capitol Hill, U.S. business community, U.S. and Afghan media, and influential think tanks in the Washington, D.C. area.
 - The highlight of the Annual BMC Award Dinner Reception is the presentation of the Annual “Businessperson of the Year” Award and an annual award for “Performance Excellence and Support for the AACC.”
- **Company Citation in the BMC 2016 Conference Agenda;**
- **Company Citation in AACC Pre- & Post-Event Press Release/Media Advisory distributed by PR Newswire;**
- **Six (6) Registration Passes/VIP Seats at BMC 2016 Conference and All Receptions (\$12,000 Value);**
- **Company Profile and/or Company Authored Story for AACC E-Newsletter (post-conference);**
- **Company Web Page Advertisement on AACC Website and related social network sites;**
- **Company Brand/Logo Placement on Pre & Post-Conference AACC Promotional Materials and Conference Slide Rotations (e.g. Promotional Flyers, E-Banners, E-Newsletter stories, reports);**
- **Prime Exhibit Space (Double Booth size) at BMC 2016 Sponsors’ Trade Fair;**
- **Company Banner Displayed and Booth/Table Setup at the Awards Reception/Dinner;**
- **Diamond Sponsorship Certificate/Recognition Plaque for “Industry Leadership & Sponsorship”;**

Afghan-American Chamber of Commerce (AACC)

Ronald Reagan Building & International Trade Center 1300 Pennsylvania Ave, NW G0003 – The Atrium | Washington, DC 20004 USA
+202.798.0602 | info@a-acc.org | www.a-acc.org



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PLATINUM \$20,000

Actual Value: \$30,000

- One Year AACC Platinum Sponsorship – Includes three (3) Representatives per Membership (\$10,000 Value);
- Six (6) BMC 2016 Registrant Passes/VIP Seats at Washington DC Conference and Receptions (\$12,000 Value);
- One (1) Complimentary Hotel Room for Two (2) Nights at the JW Marriott Hotel;
- Five (5) Minute Speaking/Presentation Opportunity on targeted plenary panel;
- Up to three (3) Minute PPT or Video Presentation to be shown during the BMC 2016. (Note: video must be pre-approved by AACC);
- Company Brand/Logo displayed on two (2) Large Projection Screens as Platinum Sponsor;
- Company Name and Brand/Logo placed on Sponsorship banner as Platinum Sponsor;
- Platinum Booth-Table for Sponsor Exhibition Reserved at the *AACC Trade Fair* During the Conference;
- Company Name Announced as Platinum Sponsor at the Conference and Receptions;
- Company Brand/Logo, Profile and Marketing Materials included in BMC 2016 Conf. Packet (Up to 3 Pages);
- One (1) Year of Sponsor Brand/Logo or corporate web link placement on AACC Website.

GOLD \$15,000

Actual Value: \$20,000

- One Year AACC Gold Membership - includes two (2) Representatives per Membership (\$5,000 value);
- Four (4) Registration Passes /VIP Seats at the BMC 2016 Conference and Receptions (\$8,000 value);
- Company Brand/Logo Displayed on two (2) large projection screens as Gold Sponsor;
- Company Name and Logo Placed on Sponsorship Banner as Gold Sponsor;
- Gold Booth-Table for Sponsor Exhibition Reserved at the *AACC Trade Fair* during the BMC 2016 Conf.;
- Company Name Announced as Gold Sponsor at the Conference and Receptions;
- Company Brand/Logo, Profile and Marketing Materials included in BMC 2016 Conf. Packet (up to 2 Pages);
- Nine (9) Months of Sponsor Brand/Logo/web link placement on AACC Website.

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SILVER \$10,000

Actual Value: \$15,000

- One Year AACC Silver Membership - Includes Two (2) Representatives per Membership (\$2,500 value);
- Three (3) Registration Passes /VIP Seats to the BMC 2016 Washington DC Conference and Receptions (\$6,000 value);
- Company Brand/Logo displayed on two (2) large projection screens as Silver Sponsor;
- Company Name and Brand/Logo on Sponsorship Banner as Silver Sponsor;
- Silver Booth-Table for Sponsor Exhibition reserved at the *AACC Trade Fair* during the BMC 2016 Conf;
- Company Name announced as Silver Sponsor at the BMC 2016 Conference and Receptions;
- Company Brand/Logo, Profile and Marketing Materials included in the BMC 2016 Conference Packet (Up to 1 Page);
- Six (6) Months of Sponsor Brand/Logo/Web Link placement on AACC Website.

BRONZE \$5,000

Actual Value: \$8,000

- One Year AACC Small Business Membership - Includes one (1) Representative per Membership (\$1,000 value);
- Two (2) Registration Pass /VIP Seats to the BMC 2016 Washington D.C. Conference and Receptions (\$4,000 value);
- Company Brand/Logo Displayed on two (2) large projection screens as Silver Sponsor;
- Company Name and Brand/Logo on Sponsorship banner as Bronze Sponsor;
- Company Name Announced as Bronze Sponsor at the BMC 2016 Conference and Receptions;
- Three (3) Months of Sponsor Brand/Logo/Link Placement on AACC Website.

Sponsorship Package Customization is Available!

Our sponsorship program is adaptable to meet the needs of your business. We will customize sponsorships to meet specific marketing objectives and to accommodate your company's goals and interests.

Contact AACC via BMInfo@a-acc.org, to request a customized sponsorship package.

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SPONSORSHIP AGREEMENT BMC 2016-WASHINGTON, D.C., U.S.A.

SPONSOR'S INFORMATION:

Name of the Company:

Representative:

Title:

Email:

Phone:

Mobile:

Mailing Address:

City:

State:

Zip Code:

Country:

Sponsor's Signature:

Date:

PAYMENT INFORMATION:

DIAMOND
\$50,000

PLATINUM
\$20,000

GOLD
\$15,000

SILVER
\$10,000

BRONZE
\$5,000

Check (Payable to Afghan-American Chamber of Commerce) | Check Number:

Cash:

Bank Wire Transfer / Direct Deposit (Contact AACC HQ Offices via BMCinfo@a-acc.org or +1-202-798-0602)

Credit Card: Visa MasterCard Discover American Express

Amount: \$

Credit Card Number:

Exp. Date:

Security Code:

Card Holder's Info.: Same as above Different

Card Holder's Name:

Title:

Email:

Phone:

Mobile:

Fax:

Card's Billing Address: Same as above Different

Address:

City:

State:

Zip Code:

Country:

By signing this form, I authorize the Afghan-American Chamber of Commerce (AACC) and/or its staff to charge my Credit Card for the above-mentioned amount.

Card Holder's Signature:

Date:

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