

# **AACC Membership Package**

### I. AACC Membership Background Information:

Membership of the Afghan-American Chamber of Commerce (AACC) comes from all regions of Afghanistan and the United States as well as from other Central Asian market nations including: Dubai, UAE, India, Turkey and other nations. Over 250 member organizations and individuals are represented by the AACC in its bilateral and regional program activities. Our membership is composed of:

- U.S. companies interested in trading, investing or doing business in Afghanistan;
- Afghanistan companies interested in trading, investing or doing business in the U.S;
- U.S. companies owned by Afghan-Americans and doing business both inside Afghanistan and the U.S. or regionally; and
- Governmental, non-governmental, private, legal, academic and research organizations, institutions and individuals interested in U.S. - Afghanistan economic relations and Afghanistan's economic development as a market-oriented, private sector-led economy.

#### **II.** AACC Membership Benefits:

AACC Membership benefits are based on the particular "Membership Level" that each member selects. Generally speaking AACC membership benefits may include:

- On-the-ground guidance for doing business in Afghanistan and the U.S. and business liaison and translation assistance with business leaders, government officials, and business and thought leadership networks;
- Opportunities to meet with influential Afghanistan and U.S. Government officials as well as Provincial Afghanistan government and national or regional business leaders;
- Conferences and seminars that highlight major business opportunities (e.g. for trade, investment, contracting, procurement, etc....);
- Discussions about business development strategies for winning U.S. Government contracts, grants, and creating joint ventures and partnerships leading to new business;
- Access to growing network of Afghan and U.S. companies and institutions providing access to financial, business, legal and consulting resources needed and to identify possible business partners on the ground;
- Guidance on financing and funding through agencies such as: The Overseas Private Investment Corporation (OPIC), IFC, Development Credit Authority (USAID), USTDA, World Bank, "Frontier Investors", Afghanistan Commercial Banks and Government Agencies, etc....
- Opportunities to contribute ideas and concerns directly to U.S. and Afghanistan Government officials, decision-makers, and U.S. Congressional and Administration policymakers in order to effectively promote a pro-business, pro-economic growth, pro-job creation economic reform agenda for Afghanistan;
- Access to members-only information and resources on the AACC website and through AACC leadership informational reports and e-newsletters;
- Providing important business and economic updates and key trade, investment and policy information about Afghanistan and the U.S.-Afghanistan economic relationship.



# AFGHAN AMERICAN CHAMBER OF COMMERCE (AACC) MEMBERSHIP BENEFITS

## BENEFITS BASED ON MEMBERSHIP LEVELS AND TYPES

INVESTMENT & BUSINESS SERVICES	Platinum	Gold	Silver	Small Business	Non-Profit	Individual	Student
	,	<b>3</b> 0.u	0701	Oman Baomeoo		marriada	Otaaont
Guidance for doing business in Afghanistan	٧						
Investment/Business Meetings with U.S. or Afghan Corps	٧	•	4				
Special Investment & Business Services	3	2	1				
Guidance on financing & funding through governmental agencies	<b>√</b>						
Meeting with influential and relevant Afghan and U.S. officials	<b>√</b>						
Access to a growing network of AACC Members and Friends	√ -	Limited	Limited				
Special Meetings with AACC Board of Director Members	3	2	1				
Assisting with Investment License & Business Process	٧						
Business Referral Service to ACCI Officials & Staffs	1	1					
LEADERSHIP & STRATEGIC ENGAGEMENT	Platinum	Gold	Silver	Small Business	Non-Profit	Individual	Student
Nomination for Board of Directors vacant positions*	√	1	1	√	4	1	
Assist organizing AACC Conferences & Networking Events	√	√	1	√	√	4	
Engagement in the Annual U.S.–Afghanistan Business Matchmaking Conference	√	<b>√</b>	4				
Membership at AACC Working Groups	<b>√</b>						
Increased Representation by having votes in in Annual General Assembly Meetings	3	2	2	1	1	1	1
MARKETING & ADVERTISING SERVICES	Platinum	Gold	Silver	Small Business	Non-Profit	Individual	Student
MARKETING & ADVERTISING SERVICES  Logo placement on AACC website	Platinum 1 Year		Silver 3 Months	Small Business	Non-Profit	Individual	Student
				Small Business	Non-Profit	Individual	Student
Logo placement on AACC website	1 Year			Small Business	Non-Profit √	Individual	Student
Logo placement on AACC website  Logo placement on monthly newsletter	1 Year 1 Year	6 Months	3 Months			Individual	Student √
Logo placement on AACC website  Logo placement on monthly newsletter  Recognition as AACC member on AACC's website	1 Year 1 Year √	6 Months  √	3 Months  √	<b>√</b>	٧		
Logo placement on AACC website  Logo placement on monthly newsletter  Recognition as AACC member on AACC's website  Regulatory E-mail alerts & announcement	1 Year 1 Year √	6 Months  √	3 Months  √	<b>√</b>	٧		
Logo placement on AACC website  Logo placement on monthly newsletter  Recognition as AACC member on AACC's website  Regulatory E-mail alerts & announcement  Organization web link on AACC website	1 Year 1 Year √ √	6 Months	3 Months  √ √ √	<b>√</b>	۱ ۱	٧	<b>ا</b>
Logo placement on AACC website  Logo placement on monthly newsletter  Recognition as AACC member on AACC's website  Regulatory E-mail alerts & announcement  Organization web link on AACC website  Subscription to AACC monthly newsletter	1 Year 1 Year  √  √  √	6 Months	3 Months	√ √	۱ ۱	٧	<b>ا</b>
Logo placement on AACC website  Logo placement on monthly newsletter  Recognition as AACC member on AACC's website  Regulatory E-mail alerts & announcement  Organization web link on AACC website  Subscription to AACC monthly newsletter  SAVINGS & DISCOUNTS  Preferential Opportunities for Event Sponsorship at special discounted fee  Complimentary registration for AACC's Annual U.S Afghanistan	1 Year  1 Year  √  √  √  V  Platinum	6 Months	3 Months	√ √	۱ ۱	٧ ٧	<b>ا</b>
Logo placement on AACC website  Logo placement on monthly newsletter  Recognition as AACC member on AACC's website  Regulatory E-mail alerts & announcement  Organization web link on AACC website  Subscription to AACC monthly newsletter  SAVINGS & DISCOUNTS  Preferential Opportunities for Event Sponsorship at special discounted fee	1 Year  1 Year  √  √  √  V  Platinum	6 Months  √  √  √  √  Gold	3 Months  √ √ √ √ Silver	√ √	۱ ۱	٧ ٧	<b>ا</b>
Logo placement on AACC website  Logo placement on monthly newsletter  Recognition as AACC member on AACC's website  Regulatory E-mail alerts & announcement  Organization web link on AACC website  Subscription to AACC monthly newsletter  SAVINGS & DISCOUNTS  Preferential Opportunities for Event Sponsorship at special discounted fee  Complimentary registration for AACC's Annual U.S Afghanistan Business Matchmaking Conferences	1 Year  1 Year  √  √  √  V  Platinum  √  2	6 Months  √ √ √ ✓ Gold	3 Months  √ √ √ √ Silver	√ √ Small Business	√ √ Non-Profit	√ √ Individual	√ √ Student
Logo placement on AACC website  Logo placement on monthly newsletter  Recognition as AACC member on AACC's website  Regulatory E-mail alerts & announcement  Organization web link on AACC website  Subscription to AACC monthly newsletter  SAVINGS & DISCOUNTS  Preferential Opportunities for Event Sponsorship at special discounted fee  Complimentary registration for AACC's Annual U.S Afghanistan Business Matchmaking Conferences  Participation in AACC Sponsored Events at Reduced Rate	1 Year  1 Year  √  √  √  V  Platinum  √  2	6 Months   √  √  √  ✓  Gold  1	3 Months  √ √ √ √ Silver	√ √ Small Business	√ √ Non-Profit	√ √ Individual	√ √ Student
Logo placement on AACC website  Logo placement on monthly newsletter  Recognition as AACC member on AACC's website  Regulatory E-mail alerts & announcement  Organization web link on AACC website  Subscription to AACC monthly newsletter  SAVINGS & DISCOUNTS  Preferential Opportunities for Event Sponsorship at special discounted fee  Complimentary registration for AACC's Annual U.S Afghanistan Business Matchmaking Conferences  Participation in AACC Sponsored Events at Reduced Rate  AWARDS & CERTIFICATES  AACC's Businessperson of the Year Award – Afghan Owned	1 Year  1 Year  √  √  √  V  Platinum  2  √  Platinum	6 Months	3 Months  √ √ √ √ Silver  1 √ Silver	√ √ Small Business √ Small Business	√ √ Non-Profit	√ √ Individual	√ √ Student
Logo placement on AACC website  Logo placement on monthly newsletter  Recognition as AACC member on AACC's website  Regulatory E-mail alerts & announcement  Organization web link on AACC website  Subscription to AACC monthly newsletter  SAVINGS & DISCOUNTS  Preferential Opportunities for Event Sponsorship at special discounted fee  Complimentary registration for AACC's Annual U.S Afghanistan Business Matchmaking Conferences  Participation in AACC Sponsored Events at Reduced Rate  AWARDS & CERTIFICATES  AACC's Businessperson of the Year Award – Afghan Owned Companies	1 Year  1 Year  √  √  √  V  Platinum  √  Platinum  √	6 Months	3 Months   √  √  √  √  ✓  Silver   Silver	√ √ Small Business √ Small Business	√ √ Non-Profit √ Non-Profit	√ Individual √ Individual	√ √ Student

# III. Options for AACC Membership

There are multiple options for you or your organization to become an AACC member:

Option One: Complete an "AACC Membership Application" and submit it online at: info@a-acc.org.

- Please click on the <u>AACC Membership Benefits and Application Package</u> and complete the application and <u>email it to AACC's Membership Department</u> (<u>info@a-acc.org</u>) or fax it to: +703-440-4002.
  - This is the preferred option for many members, if an individual, non-profit or small business/organization.

Option Two: Agree to sponsor AACC's Annual "Business Matchmaking Conference" (BMC) where your AACC membership is built-in to your sponsorship package price.

- For updated information on BMC Sponsorship Packages, please contact <a href="mailto:info@a-acc.org">info@a-acc.org</a>.
  - This is our most popular "membership-sponsorship package" if your business is interested in attending the annual BMC held in Washington or the smaller Pre-BMC event held in Kabul or Dubai. This option can include: one-year complimentary AACC Membership at the same level as Sponsorship Package, one-year membership at AACC Working Groups, complimentary passes to the conference, company logo placement on AACC website and newsletters, booth-table reserved at the AACC Trade Fair during the conference, and more.

Option Three: Agree to sponsor a major AACC program activity or special event in the U.S. in Afghanistan or in Central Asia and your AACC membership is built-in to your sponsorship package price.

- For updated information on Option Three Membership packages, please contact info@a-acc.org.
  - As AACC increases program activities in the U.S. and regionally in 2017-18 this option allows an organization to support a specific, themed or sector-focused program activity and can help shape the planning and implementation of that program. Note: some organizations may be able to use USG or other donor program funding/contract vehicles for this type of activity.

Option Four: Agree to fund a major component of AACC business operations as a capacity building initiative for the organization and for our Afghanistan business association partners. Your AACC membership is built-in to your project funding price.

- For updated information on Option Four Membership packages, please contact <u>info@a-acc.orq</u>.
  - The AACC is actively seeking funding for the following operational activities:
    - Urgent upgrade to the AACC website including our CRM and CRS systems;
    - Full time Executive Director (contract position);
    - Two DC-based full time staff associates (one with Pashtun and Dari competency);
    - Two Kabul-based full time staff associates (both with English, Dari and Pashtun competency)

Option Five: Agree to fund a major AACC thought leadership initiative which can be used to educate, improve capacities or make AACC and our partner programs more effective, efficient and/or accountable.

- For updated information on Option Five Membership packages, please contact <u>info@a-acc.org</u>.
  - We strongly encourage foundations, non-profits, economic development organizations and research
    groups to join AACC to take advantage of this option and help secure a well-managed, impactful
    private sector development program activity which can then be used by that funder/partner for
    major thought leadership impact in the U.S.-Afghanistan bilateral government, economic,
    commercial or civil society communities.

#### **III.** Membership Application:

- Please click <u>Click Here</u> for the AACC online "Membership Application Form." Once completed please email it to: <u>info@a-acc.org</u> or fax to: +703-440-4002. Please <u>Click Here</u> to download the PDF version of AACC's Membership Application.
- Please see the Membership Application or contact <u>info@a-acc.org</u> for a better understanding of the AACC membership dues structure.
- Membership dues have been established by the Afghan-American Chamber of Commerce Board of Directors and are reviewed annually.
- AACC annual dues are not refundable and reflect the term or period of one year from the date payment is received at AACC.
- Annual Membership dues are not tax deductible as a charitable contribution but may be deductible as a business expense.

#### IV. Membership Levels and Costs:

Platinum Membership: \$10,000 (51 plus employees)
 Gold Membership: \$5,000 (16-50 employees)
 Silver Membership: \$2,500 (6-15 employees)
 Basic Small Bus. Membership: \$1,000 (1-5 employees)

• Basic-Indiv. Membership: \$250

• Basic-Non-Profit/Academic Org. \$150 \*\* Provide copy IRS letter of determ. showing 501(c) (3)

designation.

• **Basic-Student Membership:** \$50\* \* Provide proof of enrollment in academic or vocational

institution.

The Afghan-American Chamber of Commerce (AACC) welcomes your membership and participation in our program efforts for 2017-18. Thank you for your support and commitment to the people of Afghanistan and for improving the U.S. - Afghanistan bilateral economic relationship.

Afghan American Chamber of Commerce (AACC)

Ronald Reagan Building & International Trade Center 1300 Pennsylvania Ave NW 004, Washington, D.C 20004 +202-798-0602 Fax: 703-440-4002 info@a-acc.org. www.a-acc.org.